Privacy Policy

By visiting <u>www.brainbyttutors.com</u>, you are accepting and consenting to the practices described in this policy.

Information That We Collect

In the operation and maintenance of our website, we may collect and process the following data about you:

- Information about your use of our site including details of your visits, such as pages viewed and accessed resources. This includes traffic data, location data, and other communication data;
- Information provided voluntarily by you, such as when you book a lesson or contact us via email or telephone;
- Technical information used to identify you, such as your IP address and the browser used to access the site;
- We also work closely with third parties (payment and analytics providers, for example) and may receive information about you from them.

What We Do With The Information We Gather

We collect and process information for the following purposes:

- Internal record keeping;
- We may use the information to improve our products and services;
- We may use the information to customize the website according to your interests;
- If you are a tutor: we will notify you by email when you receive a tuition request, messages from tutees, and at your request, we will email your contact details to tutees;
- If you are a tutee: we will notify you by email when we have found a suitable tutee and at your request, we will email your contact details to tutors.

The Legal Grounds under GDPR For Processing Your Personal Data

We process your personal data based on the following legal grounds:

• It is necessary for the performance of a contract to which you are a party, or to take steps prior to entering into a contract with you, for us to provide you with our products and services. Where we require information from you for these purposes we have set out above

- which information it is necessary for us to process, without which we will be unable to provide you with our services;
- It is necessary for the purposes of our legitimate interests, such as fraud prevention, child protection, maintaining quality of service, error detection and cybersecurity, except where our interests are overridden by the interests, rights or freedoms of affected individuals (such as you). To determine this, we shall consider a number of factors, such as what you were told at the time you provided your data, what your expectations are about the processing of the data, the nature of the data, and the impact of the processing on you;
- You have given us explicit opt-in consent to the processing of your personal data for one or more specific purposes, namely where you have given us consent to receive electronic Direct Marketing by us and/or by third parties;
- Where we need to comply with a legal obligation; or in rare circumstances;
- Where we need to protect your interests (or someone else's interests); and/or
- Where it is needed in the public interest or for official purposes.

Storing Your Personal Data

In operating our website it may become necessary to transfer data that we collect from you to locations outside of the EEA for processing and storing. By providing your personal data to us, you agree to this transfer, storing and processing. We do our utmost to ensure that all reasonable steps are taken to make sure that your data is stored securely.

Unfortunately, the sending of information via the internet is not entirely secure and on occasion, such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk.

Disclosing Your Information

We will not disclose your personal information to third parties except in the following circumstances:

- In the event that we sell any or all of our business to a buyer
- Where we are legally required by law to disclose your personal information
- To further fraud protection and reduce the risk of fraud

You have the right to request what personal information is held about you and our reasons for processing it.

Users Under 18

If you are under 18, please ensure that you obtain your parent/guardian's consent beforehand whenever you provide personal information to the website. Users without such consent are not allowed to provide us with personal information.

Links to Other Websites

Our website contains links to enable you to easily visit other websites of interest, for example Calendly. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Here is the link to Calendly's privacy policy - https://calendly.com/privacy/

Cookie Policy

Cookies

Visiting this website (www.brainbyttutors.com) with your browser settings adjusted to accept cookies tells us that you want to use our services and that you consent to our use of cookies and other technologies to provide them to you as described in this notice. See below for information on how to modify the settings in your browser to notify you when you receive a new cookie and disable cookies altogether.

What is a cookie?

A cookie is a small text file that some websites store via the browser on your computer's hard drive when you visit them. Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Some expire at the end of your session on the site, others will remain on you computer for a little longer. When you return to websites or visit websites that use the same cookies, these cookies and therefore your browsing device, are recognised. Cookies do lots of different and useful jobs such as letting you navigate between pages efficiently, remembering your preferences and generally improving your browsing

experiences. Cookies can also be used to customise areas of content online to be more relevant to you and your interests. We use cookies on our site to make your browsing experience better.

Types of Cookies

First Party Cookies:

First party cookies are cookies set by the specific website visited by the user i.e. the website displayed in the URL window.

Third Party Cookies:

Some third party cookies are set by services that appear on our pages. They are set by the operators of that service and are not in our control. They relate to the ability of users to share content on this site, as indicated by the icons on the site. You should refer to the relevant sites own privacy and cookie policy to understand how they use cookies.

BrainByt Tutor's Use of Cookies

Cookies on our site are used to improve the site's usability, and by Third Parties.

Learn More about Cookies

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org or www.aboutcookies.org for further information on how to control cookies.

Restrict or Block Cookies

By using our site, you agree that we can place cookies on your device. However, if you would like to restrict or block cookies used on our site (or on any website), you will need to change the browser settings in each browser you use and on each device you use to access the internet.

Please be aware that some of our services will not function if your browser does not accept the cookies.

This privacy policy is effective 01/01/2024 and subject to periodic updates. Please review this page for the latest information.